

The **ASWA** *Journal*
Seattle

Volume 57 Issue 9

<http://www.aswaseattle.org>

March 2006

**Seattle Chapter Meeting
Wednesday, March 22, 2006**

College Club of Seattle
505 Madison Street, Seattle, WA 98104
(206) 622-0624

Social Hour	5:30 pm
Dinner	6:30 pm
Speaker	7:30 pm

Menu

Salad	College Club Salad Supreme
Entrée	Cordon Bleu or Stir Fried Vegetables (Vegetarian option)
Sides	Boiled New Potatoes, Green Peas with Pearl Onions
Dessert	Sherbet

Members	\$25.00
Guests	\$27.00
Student Members	\$17.00
Student Guests	\$19.00
Coffee Only	\$ 3.00

Reservations, even if selecting the coffee only option, need to be made by **1 pm, Thursday, March 16**, in order to guarantee a spot. Standing reservations will apply. For **reservations**: use the **Online Reservations Form**, send email to reservations@aswaseattle.com, or contact Nina Buffington, Arrangements Chair, (206) 467-8645 (ASWA voice mail). For **cancellations**, please call, use the online form, or send an email to cancel no later than noon on **Monday, March 20**, before the meeting. No-shows and late cancellations will be billed. Walk-ins are welcome but with no meal availability guarantee.

**Wednesday, March 22, 2006
Dinner Meeting**

Program

Business and Occupation Tax: Model Ordinance

Speaker: Joseph Cunha, City of Seattle

1.5 Technical CPE

Areas of Discussion

History & Background

Model Ord and Seattle

House Bill 2030/ RCW 35.102

Future Implications

Q&A

Joseph is originally from California and is a graduate of Cal State University of Long Beach. He passed the CPA exam in CA but is not a practicing CPA. He spent 7 years as an IRS agent and worked out of Los Angeles District. He has been in WA for the past 11 years and has spent the last 10 years with the City of Seattle, the past 5.5 years as the Tax Audit Manager, and the previous 4.5 years as a Tax Auditor.



American Society of Women Accountants
Box 237
800 5th Avenue, Suite 101
Seattle, WA 98104-3191

President's Message March 2006

The goals for the Seattle Chapter this year are:

- to promote a sense of ASWA community;
- to actively incorporate new members into activities;
- and to actively incorporate seasoned members into regional/national activities.

How do you create a sense of community? Get acquainted; find commonality; share; bond through work, play, spirituality – whatever the environment; and then increase one another's value, or importance, for mutual benefit through support, education, encouragement, mentoring, etc. Who are the members of your ASWA community? We have your ASWA neighborhood in the **member's only** section of our website (www.aswaseattle.org). There you will find our brand new **on-line yearbook!** It looks friendly and familiar thanks to Gina, Jan, Kerry, Ruth, and Charlie. Download all or any portion of the yearbook for quick and easy reference. Keep it handy in your binder of choice.

Last night at our Board and regular membership meetings we had a chance to visit with Eleanor Siverts-Akerman, our NW Regional Director. Eleanor shared with us the results of the National survey, the Chapter Leaders teleconference, and National's plans in the upcoming six months. She talked about her involvement and commitment to ASWA, at both the local and regional levels, its rewards, and how it carries into other aspects of her life, particularly leadership skills, such as public speaking. Eleanor invited everyone to visit National's website (www.aswa.org) and click on "Getting to Know ASWA," where you will find a wealth of information – history of the Society, our structure, contacts, member benefits, events, and much, much more. Participation is the key to maximizing your membership!

We, in turn, shared with Eleanor our comments, questions and suggestions that she will take back to National for response, resolution, and action. The specific areas getting the most commentary were: National's exploration to offer on-line CPE (general reaction was "not;" suggested a better use of our dues dollars would be to act as a "portal" of information and referrals for such CPE available through existing vendors); addressing the declining membership nationwide in a way that does not drive up management fees (which are revenue motivated); require National Board accountability and fiscal responsibility, including a clear demonstration of the National Board directing the management company, rather than other way around; more disclosure of details in financial reports; review and renegotiation of management firm contract; an explanation of the motivation for continuing the "new" ASWA-Education Foundation in direct competition with the predecessor Educational Foundation for Women in Accounting, which already had similar programs in place.

We have two opportunities for members to get involved in local, regional and national activities of the Society. The Seattle-hosted NW Regional Conference requires a lot of little-increment equivalent hours, for instance, mail the registration brochures (3/18, time and location TBA, contact Carrie N at: cnoess@att.com), stuff goody bags for attendees, speaker introduction and thank-you, CPE and room monitoring, greeters, etc. Many of these tasks can be done while attending the conference. Please consider matching your talents with the conference needs. Volunteer by e-mail to: nwrc06@aswaseattle.org. Also, we have 5 full-conference registration scholarships. If you would like some financial assistance to attend the conference, please e-mail me using the alias below. If we have more than 5 applicants, we will either prorate the full-conference registration or look at other funding possibilities.

The second opportunity for involvement beyond the local chapter is the ASWA-AWSCPA Joint National Conference at Bally's Hotel in Las Vegas. Mark your calendars for Sept. 18-20th (M-W). This is a chance to connect with fellow ASWA members nationwide. Get acquainted with your National Board. Meet your like-position from St. Louis, Chicago, Denver, Atlanta – how are they doing with member retention? How do they raise scholarship funds? Revel in your successes, share your disappointments and concerns, there are lessons to be learned from other chapters – chances are, if they haven't been in your shoes already, they're about to be. What can you look forward to? Your first day's schedule might include the Chapter President's Council, the Chapter Exchange (I say the BEST thing), followed by an inspirational Keynote Address, the By-laws Forum, and to top-off the day, the opening reception. See what I mean? I haven't even touched on the hours of CPE available. There's so much to see and do in the Las Vegas area, you might want to arrive early or plan to stay later.

Optimize your ASWA-Seattle membership. Get involved. Participate. Take a risk in the safe environment of **your ASWA community**. Increase your value to yourself and others. Let me know how I can help.

Liz Pray president@aswaseattle.org



Announcements

The Seattle Chapter Yearbook is Online

We are proud to announce that our annual ASWA Seattle Chapter Yearbook has been published online! Click on "Members Only" at the Seattle Chapter website at aswaseattle.org. Enter your name and membership number and then click on "The Seattle Chapter Yearbook – Member Directory".

The Yearbook is in PDF format, for which you need Adobe's Acrobat Reader (free download from Adobe: www.adobe.com)

The presentation is the same as in the printed versions in prior years. The great thing about publishing online is that we'll be able to update our roster during the year, such as quarterly, to add new members, to make sure our member information doesn't get stale, and to update any changes to our bylaws and standing rules. Now, you can access our website anywhere to get the information you need, just a few mouse clicks away. You can print just the pages you want and you can save the yearbook electronically on your laptop for future reference 'on the run'. Another terrific benefit is that our chapter won't be spending the \$1,300 per year (net \$600 if we hit our target of \$700 in advertising income) to print, bind, and mail the yearbook.

For those members who don't have email or access to the internet, we will continue to mail a printed version annually in September. If you would like a printed version mailed to you, just let us know. The Chapter requests that you reimburse the cost to print and mail the yearbook...\$10. Send your request to yearbook at aswaseattle.org.

For security reasons, members can print part or all of the yearbook to paper, but cannot copy and paste the text to other applications. In addition, each page of the member roster contains the following caveat in the footer:

"The information contained in this roster is for the personal non-commercial use of members of the Seattle Chapter to contact other members and may not be reproduced for any other purpose."

Protecting the privacy of our members is important and we hope that this language provides clarity as to use of this information.

Thanks to everyone, particularly the Technology Committee of Jan Augustin, Kerry Hughes, and Ruth Callard, for making this technological leap possible!

If you have any questions, please email them to Yearbook@aswaseattle.org.

Announcements

continued

May 19, 2006 Past- Presidents' Luncheon

Save the date for the 18th Annual Past-Presidents' Luncheon for the Seattle and Bellevue Chapters of the ASWA.

When: Friday, May 19, 2006

Where: Ivar's Salmon House, 401 NE Northlake Way, Seattle (206) 632-0767

Time: Check-in/mingle 11:30a.m. – 12:00p.m.

Lunch: 12:00 p.m. until 1:00 or 1:30p.m.

Cost and entree options will be made available at a later date. For more information contact Jana Helmuth at [presidentelect "at" aswaseattle.org](mailto:presidentelect@aswaseattle.org)

**ASWA NW Regional Conference
 June 16-18, 2006 - Seattle, WA**

The 2006 Northwest Regional Conference is being hosted by the Seattle Chapter! The dates are June 16, 17, and 18, 2006, and our theme is "Experience Seattle!"

The conference committee is looking for volunteers to help with all kinds of chores, big and small, preliminary and on-site, in order to make this conference a big success! Please contact Tina Polf or Susan Goegebuer or send email to: [NWRC06 "at" aswaseattle.org](mailto:NWRC06@aswaseattle.org)



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Speaker Highlights-February

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Feb 2006: Detective Diane Wherley and Caryn Lee, Seattle Police Department

"Elder Abuse"

- Elder abuse is pervasive and has occurred since the dawn of man. However it is only in the last 10-15 years that elder abuse has captured media and law enforcement attention in the same way as child abuse.
- Elder abuse is predominantly domestic violence, and includes physical abuse, sexual abuse, infliction of mental or emotional anguish, abandonment, and misappropriation or theft of financial resources or property. Significantly, elder abuse also includes neglect—the failure to provide care of all kinds, including withholding the basic necessities of life such as food and water, shelter, and health care. Neglect can be active and intentional, passive, or even self-neglect.
- There are two classifications of abuse; institutional (perpetrator is usually a staff member), and domestic (perpetrator is usually the adult children or the spouse of the victim).
- The majority of elder abuse victims are female and are physically frail. The median age is 76.5 years, and those 80 and older are abused or neglected at two or three times the rate of those under 80. Isolation, recent losses, physical or mental disabilities, and lack of familiarity with financial matters all increase an older person's risk of being victimized.
- 9 out of 10 perpetrators are family members, often an adult child. The typical profile of an abuser is an adult son (59% vs. 41% adult daughters) in his late 30's early 40's, living at home with the elderly person, divorced or single, unemployed, and often with mental health or substance abuse issues.
- Indicators of abuse and neglect include:
 - o bruises, welts, lacerations, or burns
 - o untreated or repeated injuries
 - o frequent hospital visits or changes in doctors or hospitals
 - o poor dental hygiene
 - o signs of physical confinement
 - o dehydration or malnutrition
 - o withholding medication--or over-medicating
 - o soiled or inadequate clothing or a dirty environment
 - o odorous
 - o overgrown nails
 - o a general absence of basic living and medical necessities
 - o unexpected deterioration in health
 - o unpaid bills, eviction notices, shut-off notices
 - o unexplained withdrawals or transfers, unusual banking activity
 - o missing bank statements
 - o missing belongings or property
 - o recent, sudden, or repetitive changes in legal documents such as wills, trusts, deeds, and powers of attorney



Speaker Highlights-February continued

- The cardinal rule in protecting elderly friends and relatives is to pay attention. For instance, observe the person's surroundings and general condition, read facility inspection reports, read the elderly person's bank statements, and ask questions.

- Things to watch for in caregivers include:
 - o Won't allow victim to be interviewed in private.
 - o Speak for the victim.
 - o They are neat and clean themselves.
 - o They are continually talking about how much they do for the victim.

- Resources for the Elderly:
 - o Adult Protective Services (206) 341-7660
 - o National Center for Elder Abuse (202) 898-2586 www.elderabusecenter.org
 - o AARP (800) 424-3410 www.aarp.org
 - o American Psychological Association www.apa.org
 - o Senior Information and Assistance (206) 448-3110
 - o Mayor's Office for Senior Citizens (206) 684-0500
 - o Mental Health Professionals / Crisis Clinic (206) 461-3222
 - o Alzheimer's Association (206) 363-5500
 - o Seattle/King County Elder Abuse Council
 - o Criminal Mistreatment/Neglect Sub-Committee
 - o F.A.S.T. (Fiduciary Abuse Specialist Team)
 - o Nursing Home Investigative Committee
 - o Washington State Div. of Fraud Investigations—Adult Abuse or Neglect
 - o Medicaid Fraud Units



<p><u>Next Journal Deadline:</u></p> <p>Wed, March 22, 2006</p> <p>The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the <i>Journal</i> monthly.</p> <p>If you have news, seminars, community meetings, committee meetings or an article you would like published, attach the file (preferably in "Word" and single spaced with no tables, boxes or irregular formatting) and send to Michelle Yong via e-mail at journal@aswaseattle.org.</p>	<p style="text-align: center;"><u>Calendar of Events</u></p> <table border="0"> <tr> <td style="vertical-align: top;">Mar 22</td> <td>Board Meeting – 5:15pm Dinner Meeting-City of Seattle, B&O Taxes: Model Ord. A, College Club</td> </tr> <tr> <td style="vertical-align: top;">Apr 26</td> <td>Board Meeting – 5:15pm Dinner Meeting-Tostmasters, Parliamentary Rules, College Club</td> </tr> <tr> <td style="vertical-align: top;">May 19</td> <td>Seattle/Bellevue Past-Presidents' Luncheon – 11:30 am Ivar's Salmon House, Seattle</td> </tr> <tr> <td style="vertical-align: top;">May 24</td> <td>Board Meeting – 5:15pm Dinner Meeting-TBA, College Club</td> </tr> <tr> <td style="vertical-align: top;">June 16-18</td> <td>ASWA NW Regional Conference - Seattle, WA</td> </tr> <tr> <td style="vertical-align: top;">June 28</td> <td>Board Meeting – 5:15pm Dinner Meeting-TBA, College Club</td> </tr> <tr> <td style="vertical-align: top;">Sep 18-20</td> <td>ASWA/ASWCPA National Conference – Las Vegas, NV</td> </tr> </table>	Mar 22	Board Meeting – 5:15pm Dinner Meeting-City of Seattle, B&O Taxes: Model Ord. A, College Club	Apr 26	Board Meeting – 5:15pm Dinner Meeting-Tostmasters, Parliamentary Rules, College Club	May 19	Seattle/Bellevue Past-Presidents' Luncheon – 11:30 am Ivar's Salmon House, Seattle	May 24	Board Meeting – 5:15pm Dinner Meeting-TBA, College Club	June 16-18	ASWA NW Regional Conference - Seattle, WA	June 28	Board Meeting – 5:15pm Dinner Meeting-TBA, College Club	Sep 18-20	ASWA/ASWCPA National Conference – Las Vegas, NV
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<p>ASWA Mission Statement</p> <p>The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.</p>															
<p>ASWA Claim Statement</p> <p>For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.</p>															