

The **ASWA** *Journal*  
Seattle

Volume 56 Issue 11

<http://www.aswaseattle.org>

May 2005

**Seattle Chapter Meeting  
Wednesday, May 25, 2005**

College Club of Seattle  
505 Madison Street, Seattle, WA 98104  
(206) 622-0624

**1 hour Non-Technical CPE**

**Social Hour** 5:30 pm  
**Dinner** 6:30 pm  
**Speaker** 7:30 pm - 8:30 pm

**Menu**

**Salad** College Club Salad Supreme  
**Entrée** Stuffed filet of sole  
- or -  
Stir Fried Vegetables (Vegetarian option)  
**Sides** Roasted Rosemary Potatoes & Green  
Beans Almondine  
**Dessert** German Chocolate Cake

Members/Faculty	\$25.00
Guests	\$25.00
Student Members	\$17.00
Student Guests	\$19.00
Coffee Only	\$ 3.00

**Reservations**, even if selecting the coffee only option, need to be made by **1 pm, Thursday, May 19**, in order to guarantee a spot. Standing reservations will apply. For **reservations**: use the [Online Reservations Form](#), send email to [reservations@aswaseattle.com](mailto:reservations@aswaseattle.com), or contact Diane Cunningham, Arrangements Chair, (206) 467-8645 (ASWA voice mail). For **cancellations**, please call, use the online form, or send an email to cancel no later than noon on **Monday, May 23**, before the meeting. No-shows and late cancellations will be billed. Walk-ins are welcome but with no meal availability guarantee.

**Wednesday, May 25, 2005  
Dinner Meeting**

**Guest Night**

**Program (1 Hour Non-Technical CPE)**

**Don't Throw in the Towel...throw in your hat instead! A Woman's View of Being an Elected Official**

**Robin Hunt**

**Thurston County Treasurer**

Did you know that women made up only 14 percent of Congress in 2004? There's never been a better time for women to run for office and win. There's virtually no bias against female legislative candidates anymore. And it's essential that we have qualified women to vote for since female legislators are more likely than men to enact laws supporting health care, day care, and education. Robin Hunt, Thurston Co. Treasurer, will share her experience of being an elected official to hopefully inspire and encourage other women to throw in their hats.

Robin Hunt is currently the elected treasurer of Thurston County, the 8th largest county in the state. She oversees an investment portfolio of \$350 million and provides banking services to 40 governmental entities. In addition, she collects property taxes for 110,000 properties. She has been in the position for 9 years having successfully run for election 3 times.



**American Society of Women Accountants**  
Box 237  
800 5th Avenue, Suite 101  
Seattle, WA 98104-3191

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## President's Message May 2005

Greetings to Members:

Happy post tax season! I hope everyone is rested and recovered from this difficult season. Perhaps the warmer temperatures we are having will help cheer you up. While many of you are celebrating the end of the tax season, our chapter members just elected the slate of officers and directors for 2005-2006 on April 27, 2005. Although we have completed the election, we still have a few positions to fill. Please consider serving on the Board, chairing a committee, or simply being a member of a committee. You will gain valuable experience for your career while having a ton of fun! Please contact [nominating@aswaseattle.org](mailto:nominating@aswaseattle.org) if you have any thoughts or comments.

I would like to ask you to invite as many of your friends and neighbors as possible to our Guest Night on May 25. The speaker will be Robin Hunt, Thurston County Treasurer. She will share her experience of being an elected official. Please look for more details in the Calendar section on our website.

The other event coming up is the Seattle University Spring Seminar on June 24, 2005. The topics are: Balanced Scorecard, Budgeting and Ethics, Financial Statements for Closely-Held Businesses, and "Domestic Production Deduction". We will have details about this conference on our website soon.

I can't finish without making a mention of our goals this year. Our chapter goals are: 1) 25 new members – to be approved no later than June 9, 2005; 2) Retain 90% of current members; 3) 75% membership participation. We have approved 14 new members, retained approximately 83% of current members, and have over 55% membership participation. We have very little time left before the year is over; I continue to request your creativity to achieve our goals!

Until next month, please remember to make ASWA part of your productive day!

Tonya Chin  
[president@aswaseattle.org](mailto:president@aswaseattle.org)  
206-467-8645, press 3



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**Speaker Notes-April**

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Topic: HIPAA: An Employer's Checklist

Speaker: Sally Crum Wineman, Corporate Counsel with Gallagher Reppond

Sally is the Corporate Counsel with Gallagher Reppond, a Northwest leader in employee benefits consulting and administration. Throughout her 12-year tenure in the employee benefits industry, Sally has specialized in developing effective strategies for organizational compliance with rules and regulations impacting employee benefits. Prior to joining Gallagher Reppond, she worked in private legal practice. Sally is a graduate of the University of Montana and the University of Michigan School of Law. She has earned acclaim as a speaker and educator in the local business community, teaching ten or more training seminars and workshops every year on such topics as HIPAA, COBRA, IRC Section 125 and other areas of benefits compliance. Gallagher Reppond is a division of Arthur J. Gallagher & Co., the nation's third largest insurance brokerage and risk management firm.

Sally introduced the basics of HIPAA, the Health Insurance Portability & Accountability Act of 1996, followed by a lively discussion of which entities the act applied to. HIPAA was created to give all entities: doctors, dentists, vision professionals, other health care providers, employers, insurance agencies and brokers, specific standards and guidelines to follow in monitoring, maintaining, and protecting the privacy and confidentiality of personal information entrusted to their care. The act is broken to 3 areas: Electronic Transaction standards, Privacy standards, and Security standards. Sally provided a general discussion of each of these areas. She provided an history of the phased in requirements for entities based on the size of the health plan involved. Included was information about penalties for non-compliance, and the basic definitions within the act. These definitions included what a covered entity is and to what level the act applied to the entity.

The audience asked such great questions, inspired by Sally's entrancing subject and presentations skills, the hour was over and I could have listened for another hour.

Rhonda O'Leary

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**NW Regional Conference  
 Portland, OR**

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Friday, May 20<sup>th</sup> - Saturday, May 21<sup>st</sup>

(Hospitality Suite opens at 4pm on Thursday, May 19<sup>th</sup> to check-in)

- Place: Lloyd Center Double Tree  
 1000 NE Multnomah  
 Portland, OR 97232

1.800.996.0510 - phone for reduced rates when you mention ASWA Conference

- Price: \$275 for ASWA Members, \$320 for Nonmembers

(Includes 16 hours of CPE, and a dinner cruise on the Portland Spirit!)

\$125 for 4 - hour CPE Ethics Only

To Register, Call 1.800.747.1371

~OR~

Print out a registration form:  
[www/aswasalem.org](http://www/aswasalem.org)

**NW Regional Conference 2006, June 16-17  
 Planning Meetings Continue**

To participate in planning the Seattle sponsored NW Regional Conference, please contact the committee at [NWRCO6@aswaseattle.com](mailto:NWRCO6@aswaseattle.com) for details.

**Next Meeting - Monday May 9, 6:00 PM @ Sharon Lee's office.** New planners are welcome.

Items to discuss: budget, theme, and presentation in Portland, fun night options.



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**Officers and Directors for 2005-2006**

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The following are the incoming board members elected at the April 2005 meeting for the 2005-2006 fiscal year.

**OFFICERS**

**DIRECTORS**

<b>President</b>	<b>Liz Pray</b>	<b>Director of Marketing</b>	<b>Gina Bourgeois</b>
<b>President-Elect</b>	<b>Jana Helmuth</b>	<b>Director of Prof Development</b>	<b>Susan Goegebuer</b>
<b>Secretary</b>	<b>Janet Stebbins</b>	<b>Immediate Past President</b>	<b>Tonya Chin</b>
<b>Treasurer</b>	<b>Diane Cunningham</b>	<b>Membership</b>	<b>Sharon Lee</b>
		<b>Finance</b>	<b>Kristin Holland</b>
		<b>At large</b>	<b>Rhonda O'Leary</b>

Many thanks to the Nominating Committee for their work in finding members to fill the positions needed to keep the business of the chapter running.

There are still open positions for Director of Communications and for committee chairs for By-laws, Education, Program, Student Activities, Member Relations, Newsletter, Marketing and Historian.

All the committees are seeking members to help with short-term projects as well as ongoing involvement. For information on the committees, see the committee descriptions under the membership button on the website.

Please join us at the June dinner meeting for the installation of your new officers and directors for fiscal year 2005-2006.



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## A Road Map for the Long-Distance Job Search

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Finding a job in the city where you live is hard enough; trying to find a job hundreds or even thousands of miles away can be even tougher. Not only are you fighting against the job market in a city you don't know, you're also dealing with three big challenges:

**Challenge #1:** Lack of a business network in the new city  
 Whether you realize it or not, many job openings are filled before they even become public knowledge. This hidden job market consists of business and professional contacts who may let you know of job openings in their area or even offer you a referral. But how do you break into the hidden job market in a long-distance job search?

**Solution:** A career coach can help you identify potential networking opportunities—even in a long-distance job search. By developing and using a networking strategy, you will be able to make meaningful contacts in your chosen city. And knowing someone in the right company or industry can make the difference between wanting the job and getting the job.

**Challenge #2:** Reluctance of employers to choose outside talent

When an employer can choose among many qualified candidates who are already local, why should he choose you? Outside talent actually represents a greater risk to employers for a number of reasons. Reimbursing relocation costs and ensuring a good fit for the employee in both the job and the region can be costly. And what if the employee moves, then doesn't like the area? How do you get an employer to take a chance on you?

**Solution:** A professional resume can help showcase how you are actually adding value for the employer above and beyond the local candidates. A professionally written resume will:

- o Demonstrate your superior industry knowledge
- o Highlight your strong transferable skills
- o Show proof of value through accomplishments with real bottom-line results

Investing in the services of a resume writer will help you craft a targeted marketing message that gets you noticed as a top candidate by employers, no matter how many local people apply.

**Challenge #3:** Long-distance interviews

There are a lot of downsides to long-distance interviews, both for you and for your potential employer. Someone has to pay the cost of travel. You have to maintain confidentiality without arousing your current employer's suspicions as you take time off for the interview. And the time involved is much different than just taking a long lunch. Is it worth it for you to use up your valuable personal leave for a gamble that might not pay off?

**Solution:** There are many interview strategies that can actually help you maintain the confidentiality of your job search and use the travel/interview time to maximum efficiency. Hiring a career coach to tailor these strategies to your particular job search situation can make your job search shorter and more effective. With the guidance of a career coach, you can minimize your risk while improving your job search skills.

While no one enjoys embarking on a long-distance job search, there are many ways to make it easier on yourself. Investing in career coaching sessions and a professional resume can make your job search easier by providing you with a road map to get you exactly where you want to be. With this valuable tool in your back pocket, you'll travel the career roads with ease, no matter which city or job you choose. And that type of guidance is always worthwhile.

Deborah Walker, CCMC

Resume Writer ~ Career Coach

For more in-depth information on resumes, job-search strategy and interview skills, check out the article archive at my website:

[www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

Email: [Deb@AlphaAdvantage.com](mailto:Deb@AlphaAdvantage.com)

Toll-free phone: 888-828-0814



**American Society of Women Accountants**  
 Box 237  
 800 5th Avenue, Suite 101  
 Seattle, WA 98104-3191

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**FORT WORDEN**  
**Port Townsend, Washington**  
**June 2 - 5, 2005**

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20 CPE hours featuring a wide range of topics of interest to those in private industry and public accounting.

Sponsored by Tacoma Chapter.	Full Registration:	\$395.00
Questions may be directed to:	Marsha Schorer	<a href="mailto:mdschorer@nventure.com">mdschorer@nventure.com</a> (253) 474-7867

<u><b>Next Journal Deadline:</b></u>	<u><b>Calendar of Events</b></u>																
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<p>The Seattle Chapter of the American Society of Women Accountants, to serve its members' interests, publishes the <i>Journal</i> monthly.</p> <p>If you have news or an article you would like published, contact <b>Jan K Cobb</b> via e-mail at <a href="mailto:journal@aswaseattle.org">journal@aswaseattle.org</a>.</p>																	

<b>ASWA Mission Statement</b>	<b>ASWA Claim Statement</b>
<p>The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.</p>	<p>For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.</p>