

Seattle Chapter Meeting

College Club of Seattle
505 Madison Street, Seattle, WA 98104
Corner of 5th and Madison, downtown Seattle
(206) 622-0624

1 hour CPE - Non Technical

July 28, 2004

Social Hour 5:30 pm

Dinner 6:30 pm

Speaker 7:30 pm to 8:30 pm

Salad: Spinach

Entrée: Stuffed Sole, Rice Pilaf, Baby Carrots

Vegetarian Entrée: Stirfry *If you want to order the vegetarian option, please do so when making your reservation.*

Dessert: Chocolate Sundae

Members/Faculty.....	\$25.00
Guests.....	\$27.00
Student members.....	\$17.00
Student guests.....	\$19.00
Coffee only.....	\$ 3.00

Reservations, even if selecting the coffee only option, need to be made by **noon, Thursday, July 22**, in order to guarantee a meal. Standing reservations will apply. Cancellations must be made no later than noon on **Monday, July 26**. No-shows and late cancellations will be billed. Walk-ins are welcome; however, there is no guarantee a meal will be available.

If you have any questions, please call **Debbie Cunningham, Arrangements Chair**, at (206) 467-8645 (ASWA voice mail) or e-mail at arrangements@aswaseattle.com.

July 28, 2004

Dinner Meeting

STEPHANIE A. CLARK

CFSSP, Key Bank

"Identity Theft"

Stephanie Clarke is a Vice President with Key Bank, where she has worked for 14 years. From her office in Tacoma, she manages corporate security for their Western region, which includes the states of Alaska, Washington, Oregon, Idaho, Utah and Colorado. She is a certified financial security services professional (which I hope she'll tell us more about!). Prior to taking her senior management position, Ms. Clarke was a Fraud Investigator for Key Bank in the Seattle area.

In her presentation, she will discuss how identity theft occurs, how you can protect yourself against it, and what to do if you become a victim of it.



American Society of Women Accountants
 Box 237
 800 5th Avenue, Suite 101
 Seattle, WA 98104-3191

Dessert Auction

Its time to start planning what you will bring to the Desert Auction! This promises to be a fun evening with good food, laughter, and enjoyable conversation. Lets see how creative and fancy we can be with our offerings! Our goal is to raise more than last year. Come hungry, and bring your sugar cravings.

* * * * *

Strategic Plan Presentation at the July Dinner meeting

Did you know that the Seattle Chapter has a Strategic Plan? If you have not seen or heard about our Plan, this is the meeting to attend! If it has been a while since you read the plan, come to hear what has been updated. At July 28th Dinner Meeting, Kathy Clark will present Strategic Plan Update starting at 6:15pm. Dinner will be served at 6:30pm, as usual.

* * * * *

Community Service

FOOD LIFELINE’S JULY FUND RAISING EVENT

Food Lifeline is a non-profit organization in the Seattle metro area. Each year they sponsor an event called “Food Frenzy,” in which teams from different companies, such as accounting firms, creatively challenge each other to provide meals for school children in the program. This will take place from July 7-21 so there is still time to sign up your firm. Create your own fun, high-energy fundraising scheme: karaoke competitions, bake sales, whatever it takes to join the winners’ circle. To sign up your firm, contact Bader Martin Ross & Smith, P.S. at 206 621-1900. For more information about the event, contact Food Lifeline at 206 545-6600, Ext. 229.

RELAY FOR LIFE

12 noon Saturday July 24 to 12 noon Sunday July 25

Seattle Chapter of ASWA will have a team at the 2004 Relay for Life fundraiser for the American Cancer Society. You can become a member of the team or provide financial support to the team as they raise money for the Society. This is a 24-hour event, and the goal is to have at least one team member on the track during the entire 24-hour period. An individual member may sign up for any time period. You may even camp overnight if you wish.

This is a fun event with food, entertainment, and other amenities. The event celebrates cancer survivors and remembers those who have been lost to cancer. For more information or to sign up to be on the team, contact Amy Sparks at a dinner meeting or at amy@seattlecurtain.com.



American Society of Women Accountants
 Box 237
 800 5th Avenue, Suite 101
 Seattle, WA 98104-3191

Great Summer Reading

Maid Marion by Elsa Watson

The author is the daughter of our long time member and past president, Carol Watson!

Maid Marian is great reading. It was chosen as an alternate selection by the Literary Guild. It is a perfect rainy day or vacation book, or birthday gift - which you can pre-order now at Amazon.

Here's an independent review from Booklist: Watson provides an intriguing new twist on an old legend in this reworking of the classic Robin Hood tale. Narrated by a refreshingly bold and independent Maid Marian, the familiar story is retold from a woman's point of view. Virtually sold into marriage by a scheming Eleanor of Aquitaine, Marian Fitzwater enjoys a brief moment of liberty when her teenage husband dies under mysterious circumstances. Her sense of personal fulfillment is short-lived, however, as Marian realizes that another loveless mercenary marriage is being arranged for her. Traveling to Sherwood Forest to seek assistance from the notorious outlaw known as Robin Hood, she hatches a scheme to win her freedom. Meeting as intellectual and spiritual equals, Marian and Robin forge an instant bond that deepens from friendship into love. As the two lovers join forces to thwart the queen, who wields tremendous influence during Richard's absence, a romantic new chapter in the Robin Hood mythology is written.

Margaret Flanagan Copyright (c) American Library Association.

You might enjoy this latest addition to Elsa's website. <http://www.elsawatson.net/QandA.html>

Next *Journal* Deadline: Wednesday, July 28

The *Journal* is published monthly by the Seattle Chapter of the American Society of Women Accountants to serve its members' interests. If you have news or an article you would like published, contact **Marika Krause** via e-mail at journal@aswaseattle.com.

Calendar of Events

- July 28** **Dinner Meeting**
Bylaws voting
Strategic Plan update
- July 14** **Board Meeting**
Planning Meeting 5:30
Capitol Hill Branch, Seattle Library
- July 24** **Relay for life**
Magnolia Community Playfield
- Sept 22** **Scholarship Desert Auction**

ASWA Mission Statement

The mission of the American Society of Women Accountants is to enable women in all accounting and related fields to achieve their full personal, professional, and economic potential and to contribute to the future development of their profession.

ASWA Claim Statement

For women who seek advancement in the accounting profession, ASWA is a professional membership organization that provides the leadership skills required for success. ASWA provides experienced mentors and a supportive, non-threatening environment to practice business management and establish a professional reputation among peers.



American Society of Women Accountants
Box 237
800 5th Avenue, Suite 101
Seattle, WA 98104-3191

President's Message

July 2004

Greetings to members,

I am honored to be writing my first president's message to members of the Seattle chapter of ASWA. When I joined ASWA in 1997, with the encouragement of my favorite accounting professor, I didn't not think I would learn so much through my involvement with the chapter and nor earn the members' trust of the members enough to be leading the chapter in such a short time. If you are reading this message and don't know who I am, please consider coming to a dinner meeting to and rekindle your friendships with other ASWA members and to meet your president! Better yet, consider becoming an active member by joining a committee. We can always use more help to improve the benefits to our members.

To start off the year, I should communicate my goals with you. However, at the time of writing this message, I have not discussed any of my goals with the Board. Therefore, my preliminary goals are to increase membership by 5% and to achieve 60% of member participation. This may seem like a very simple goal, but imbedded in this goal are several initiatives which that must work together. First, we must provide you, the 140+ members, with enough value so that you will continue your membership. Being a realist, I expect 95% retention of current members. This leaves us with the goal of obtaining at least 14 new members during the year. The participation goal is a double-sided benefit: t, for you, as members, to gain valuable experience through your participation and contribution while keeping the chapter active and running smoothly. I am considering attending dinner meeting as participation. If you have any thoughts or comments, please let me know.

This year marks the fourth year since the start of our electronic newsletter. The good news is we have saved a lot of money producing and distributing newsletters. The bad news is we may have lost readership and our members' connection with the chapter by posting the newsletter to the web and by e-mail only meeting notifications to members. If you are reading this message at all and have any ideas to improve the way we communicate with our members without adding another process, please let me know.

Please look for our upcoming events on our on-line calendar. If you are putting on an ASWA event, don't forget to have it posted on the web. Don't know how to post to our website? Please go to our website and refer to the bottom of the "Newsletter" link for more details.

If everything I discussed feels too "high tech" to you and you want to just talk to me, please feel free to call me. If you don't have the Yearbook to look my number up, please call 206-467-8645, press 3, and leave your message with contact number so I can return you call. Looking forward to sharing next month.

Tonya Chin